

**PROJECT NO. 2008-TX048-0001  
MAGIC VALLEY ELECTRIC COOPERATIVE, INC.  
PUBLIC NOTICE OF HEARING ON PROPOSED DETERMINATION  
FOR PURPA EISA 2007 STANDARDS AND REQUEST FOR COMMENTS**

The staff of Magic Valley Electric Cooperative, Inc. will hold a public hearing in Project No. 2008-TX048-0001, *Proceeding to Consider and Determine Whether to Implement the Federal Standards for Integrated Resource Planning, Rate Design Modifications to Promote Energy Efficiency Investments, and Access to Smart Grid Information pursuant to 16 U.S.C. §2621(d)(16),(17) and (17) as amended by Pub. L. No. 110-140, 121 Stat. 1492 (2007)*, on **March 19, 2009, at 12:00 p.m.** in the Conference Room of Magic Valley's Headquarters, located at 1¾ Miles West on Highway 83 in Mercedes, Texas, 78570.

A copy of staff's Proposed Determination in this project is available on Magic Valley' web site under the PURPA EISA link. The cooperative requests that its members and interested persons submit comments on the draft proposal for implementing the four ratemaking standards being considered in this project, which concern: 1) integrating energy efficiency into the co-op's integrated resource plans and establishing cost-effective energy efficiency as a priority resource; 2) establishing electric rates to align utility incentives with the delivery of cost effective energy efficiency and promoting energy efficiency investments; 3) considering smart grid investments; and 4) giving co-op members direct written or electronic access and other interested persons limited access to information on time-based electricity prices at wholesale and retail; prices and usage on at least a daily basis; and sources of power provided by the co-op.

Comments may be submitted orally at the hearing or in writing to the Cooperative at P.O. Box 267, Mercedes, TX, 78570-0267 or by e-mail to [PURPAEISA@magicvalley.coop](mailto:PURPAEISA@magicvalley.coop) by March 16, 2009. Questions about the hearing or this notice should be directed to Brad Bierstedt, Business Development Manager, at (866) 225-5683.

**ISSUED IN MERCEDES, TEXAS ON THE 24th DAY OF FEBRUARY 2009 BY  
MAGIC VALLEY ELECTRIC COOPERATIVE, INC.**